

WWW.TOWNOFBWG.COM/MAYORSGOLF

## **Sponsorship Opportunities**

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Level	Max #	Cost	Benefits
Premier Event Sponsor	1	\$20,000	<ul> <li>The Event Sponsor presents the golf tournament "Mayor &amp; Council's Golf Classic" - sponsored by "COMPANY NAME HERE"</li> <li>Company logo with hyperlink on Town website</li> <li>Company logo on all promotional materials including tournament banners</li> <li>Receives recognition throughout the tournament and lunch ceremony</li> <li>Tent set up near registration to display information</li> <li>Opportunity to speak at lunch ceremony</li> <li>2 foursomes</li> </ul>
Platinum Sponsor	2	\$10,000	<ul> <li>Company logo with hyperlink on Town website</li> <li>Company logo on all promotional materials including tournament banners</li> <li>Receives recognition throughout the tournament and lunch ceremony</li> <li>Opportunity to speak at the lunch ceremony</li> <li>1 foursome</li> </ul>
Lunch Sponsor	8	\$7,500	<ul> <li>Company logo with hyperlink on Town website</li> <li>Company logo on tournament banners</li> <li>Receives recognition throughout the tournament and lunch ceremony</li> <li>Area designated for company to set up a table in the clubhouse to display information or offer special promotion</li> </ul>
Special Event Hole Sponsor	8	\$5,000	<ul> <li>Company logo with hyperlink on Town website</li> <li>Receives recognition throughout the tournament and lunch ceremony</li> <li>Signage at one of the specialty hole events</li> </ul>
Player Cart Sponsor	2	\$4,000	<ul> <li>Company logo with hyperlink on Town website</li> <li>Company name and logo on all player cart signage</li> <li>Opening announcement acknowledgement</li> </ul>
Breakfast Sponsor	3	\$3,000	<ul> <li>Company logo with hyperlink on Town website</li> <li>Special signage at breakfast</li> <li>Opening announcement acknowledgement</li> </ul>
Tee Box Hole Sponsor	36	\$300	Company name and logo on signage located at one hole (randomly selected)