

connected

Bradford West Gwillimbury

Issue 01 • Fall 2023



Bradford
west
Gwillimbury



Contents

Mayor's Welcome.....	3
BWG Council.....	4
Staying Informed	5
Ward Updates	6
Ward 1.....	6
Ward 2.....	7
Ward 3.....	9
Ward 4.....	10
Ward 5.....	11
Ward 6.....	13
Ward 7.....	14
Advisory Committee Updates	15
Green Initiatives Committee Delivers Action Plan	15
Community and Traffic Safety Committee Developing Traffic Mitigation Strategy	17
Town Park Updates.....	19
BWG Honours Constable Devon Northrup.....	19
Park Upgrades.....	19
NEW Permittable Space at Henderson Park.....	20
Project Updates.....	22
Southwest Arterial Road	22
177 Church Street.....	23
Gearing Up for Winter	24
Upcoming Events and Campaigns	25
Investing in BWG	27
Transforming the Hwy 400 Employment Lands.....	27
Developments Along Holland Street and Sideroad 10	28

Mayor's Welcome



2: Photo of Mayor James Leduc

Fall is a beautiful time of year - the leaves are changing, falling, and covering the lawns of many residences throughout our community. To me, this time of year has always symbolized an opportunity for change and evolution. What a fitting time to release this first edition of Connected – a new digital, interactive, information-loaded online publication, offering our residents an in-depth look into recent and upcoming projects, ward updates, upcoming events, campaigns, and more!

With the unfortunate end of our former print newspaper, Bradford West Gwillimbury Topic, Connected is a very much welcomed addition to our communication efforts with residents. In order to maintain its interactive elements, like photo slideshows, video integration, and links to our website, this publication is best viewed online. You can however download and print the pdf using the “Download PDF” icon on the ribbon at the bottom of this page.

This edition shares a look into our Green Initiative Committee’s action plan, recent and upcoming park upgrades including plans for a new permissible space at Henderson Memorial Park, our Transportation Division’s preparations for the upcoming winter months, and more!

Follow us on social media and on the news portal of our website to receive up-to-date information on road closures, construction and planning notices, and other events and activities,

Happy reading!

Yours truly,

A handwritten signature in black ink, appearing to read "J. Leduc".

Mayor James Leduc

BWG Council

Bradford West Gwillimbury Council consists of nine members, all of whom are elected by the public. The Mayor and Deputy Mayor serve the residents at large, and the seven Councillors each represent a Ward within the municipality.



3: Mayor
James Leduc

James Leduc
Mayor
[Send me an email](#)



4: Deputy Mayor
Raj Sandhu

Raj Sandhu
Deputy Mayor
[Send me an email](#)



5: Ward 1
Councillor
Cheraldean
Duhaney

Cheraldean Duhaney
Councillor, Ward 1
[Send me an email](#)



6: Ward 2 Councillor
Jonathan Scott

Jonathan Scott
Councillor, Ward 2
[Send me an email](#)



7: Ward 3
Councillor Ben
Verkaik

Ben Verkaik
Councillor, Ward 3
[Send me an email](#)



8: Ward 4 Counciloor
Joseph Giordano

Joseph Giordano
Councillor, Ward 4
[Send me an email](#)



9: Ward 5
Councillor Peter
Ferragine

Peter Ferragine
Councillor, Ward 5
[Send me an email](#)



10: Ward 6 Councillor
Nickolas Harper

Nickolas Harper
Councillor, Ward 6
[Send me an email](#)



11: Ward 7
Councillor Peter
Dykie

Peter Dykie
Councillor, Ward 7
[Send me an email](#)

Do you know your ward?

[Click here](#) to confirm your Ward by searching our online interactive ward boundaries map.

Council meetings

Regular Council and Committee of the Whole meetings are held on the 1st and 3rd Tuesday of each month. Council meetings start at 7 pm and are held in person (Zima Room at the BWG Public Library, 425 Holland Street W.) and streamed live on our Youtube channel.

Click on any of the topics below to learn more.

- [Agendas, Minutes and Schedules](#)
- [Speaking Before Council](#)
- [Council's Strategic Priorities](#)

Staying Informed

There are many ways to stay connected with Town of BWG news including:

Town Website

Published in Spring 2023, the new Town website is a one-stop-shop for information on BWG's programs and services, featuring an accessible and responsive design, enhanced search functionality, Google translate integrated and more!

Visit our news page for the latest information on projects, road closures, planning notices, and more.

Our community calendar features events happening around town, from Town-hosted events to events organized by local community groups and organizations.

www.townofbwg.com

e-Newsletters

BWG's digital publication Connected is a quarterly digital publication that features stories on upcoming and ongoing projects, Town services, and more.

As we continue to enhance our communication efforts with BWG residents, stay tuned on our website and social media channels for new ways of staying informed with town-wide happenings.

If you have any questions or concerns on anything you have read in Connected or have ideas for future editions, please [click here](#) to get in touch with our communications team.

Social Media

The Town is active on Facebook, Instagram, and Twitter. Aside from our website, social media is the best place to receive the latest information on BWG's programs and services.

Be sure to follow us on [Facebook](#), [Instagram](#), [X](#), and [Youtube](#)!

Local News Sources

The Town Info section at BradfordToday contains information on events, notices, and more.

Articles from the Town of BWG are shared daily!

[Click here](#) to visit our Town Info page.

Ward Updates

Ward 1

Addressing the concerns raised during the recent CAN meeting remains a top priority for Councillor Duhaney, including focusing on programs and services for youth and families, creating more accessible community spaces, fostering inclusivity, mitigating traffic issues, enhancing park and recreation infrastructure, and of course, ensuring community safety. Residents have expressed deep concerns regarding community health and safety, including dogs being off leashes, garbage dumping in commercial areas, and speeding.

Upgrades to Roads and Parks

On the infrastructure front, road surface repairs along Langford Boulevard (from Holland Street West to Miller Park Avenue) were completed over the summer.

Regarding Ward 1 parks, the basketball court at Alan Kuzmich Park received a fresh coat of paint following youth requests. The Town also hosted a park unveiling and renaming ceremony for Constable Devon Northrup Memorial Park earlier this month.

Looking Forward

In response to concerns from ward residents related to community safety, we are working on increasing police and town enforcement presence throughout Ward 1, implementing strategic traffic calming measures to improve overall community safety, as well as establishing new community safety zones in Ward 1. We are also looking into promoting increased pedestrian activity and greener streets by narrowing lanes and introducing bike lanes.

Stay tuned to future editions of Connected for updates on these projects!

Quick Facts

Ward Councillor: Cheraldean Duhaney

Ward Boundaries: North: Holland Street West, East: Melbourne Drive, South: Line 6, West: Sideroad 10



12: Councillor Cheraldean Duhaney with Town Transportation staff at a project site

Parks

- Alan Kuzmich Memorial Park
- Constable Devon Northrup Memorial Park
- Gwillimbury Park
- Westbrooke Parkette

Trails

- Middletown Trail
- Grand Central Valley Land Trail
- Alan Kuzmich Trail

Schools

Primary

- St. Angela Merici Catholic School
- Chris Hadfield Public School

Secondary

- Holy Trinity Catholic High School

Ward 2

Revitalizing the older end of town is Councillor Scott's central goal for Ward 2. As the revitalization continues, you will notice an increase in new amenities for seniors and families while fostering a strong business climate and protecting our natural environment.

Local Parks and Leisure

Significant investments have been made to improve existing parks in Ward 2. Taylor Park was completely transformed — reopening earlier this summer with new tennis courts, a new basketball court, a community garden, the planting of more trees, and the installation of bike racks and a second

playground. Legion Park has also received a new shade gazebo, with further future upgrades planned. The new basketball courts at Lions Park are put to good use every day and double as outdoor skating rinks throughout the winter months.



13: Councillor Jonathan Scott speaking at the Taylor Park reopening, with other members of Council

Later this fall, construction will begin to renovate the old Lions' pool change rooms into a youth centre. Work also continues behind the scenes on our riverfront trails system. The Leisure Services Master Plan includes exciting plans to modernize and upgrade the Danube Seniors Leisure Centre.

Road Safety and Upgrades

Ward 2 residents experienced two busy summers of resurfacing roads around the Centre Street and Parkwood Avenue areas, as well as the most recent repaving along Artesian Industrial Parkway. Thanks to the work of our Community and Traffic Safety Advisory Committee, the areas around Taylor Park and Hernan Parkette will be new Community Safety Zones and automated speed enforcement will be tested along Simcoe Road.

Downtown Revitalization

Several downtown businesses received grants to upgrade their storefronts and interiors through the Town's CIP program. Detailed design is progressing for the coming transformation of Holland Street into a walkable, pedestrian-friendly shopping and dining destination. Plans for a new civic centre with a town hall at 125 Simcoe Road are moving ahead, with the neighbouring affordable housing complex well underway. Construction is ongoing at the Bradford GO Station, as Metrolinx works to expand and improve the station parking lot.

Quick Facts

Ward Councillor: Jonathan Scott

Ward Boundaries: North: Line 9, East: BWG East Border, South: Line 5, West: Simcoe Road/Barrie Street/Yonge Street

Parks

- Centennial Park
- Hernan Parkette
- Legion Parkette
- Lions Park
- Taylor Park

Trails

- Lions Park Trail
- Taylor Park Trail

Schools

Primary

- St. Charles Catholic School
- St. Marie Catholic School

Ward 3

There are some recent projects and developments in Ward 3 that have greatly benefitted local residents, including the recent traffic light upgrade at the County Road 88 and County Road 27 intersection. State-of-the-art radar technology replaced the in-pavement sensors which were causing delays in the flow of eastbound traffic. This upgrade has received positive feedback from residents.

Councillor Verkaik is also excited about recent recommendations brought to Council by the Town Drainage Superintendent, which outlined several opportunities to support the current management and reduction of Phosphorus that

is discharged from the Holland Marsh. The plans to develop a Phosphorus Removal Facility are underway, but a project of this scale will take years to complete. This recent staff report provided interim solutions (aquatic vegetation management, a supplemental pumping station, and the installation of buffer strips along the Main Drain and all municipal drains) to help reduce current levels while reducing the burden on the future facility. View the report [here](#) (page 187).

Bond Head Pharmacy

Another welcomed development is the new pharmacy in Bond Head, bringing much needed retail options to the area, and providing residents a nearby location to file and pick up prescriptions and purchase convenience items.

SWAR Project

The Southwest Arterial Roads project is a major project for our ward. Once completed, this projects will significantly improve traffic flow in the area. A SWAR project update is provided in this edition of Connected.

Parks and Recreation

The Town's Leisure Services Master Plan recently underwent review by residents and is currently in its final stage. The plan includes exciting developments for Ward 3, including a new Bond Head Park and improving leisure and recreational opportunities for ward residents.

Quick Facts

Ward Councillor: Ben Verkaik



14: Councillor Ben Verkaik with other members of Council and Capital Projects staff at the SWAR project site

Ward Boundaries: North: County Road 88, East: Sideroad 10/Simcoe Road, South: Highway 9/Holland River, West: 1km west of County Road 27

Parks

- Bud Brown Park

Schools

Primary

- Sir William Osler Public School

Ward 4

Hosted by the Street Party Collective, Summerlyn residents recently came together for their second annual Retro Street Party along Blue Dasher Boulevard. Thanks to the support of the community, over \$15,000 worth of food was raised and donated to the Helping Hand Food Bank. This incredible event has not only reinforced local bonds but has also set a shining example for other communities to follow.



15: Councillor Joseph Giordano at project site where contractors are installing a speed bump on the roadway

Recent Projects

Continuing efforts in traffic mitigation is a key priority for Councillor Giordano.

The Blue Dasher Boulevard Speed Bump Pilot in Ward 4 has proven to be a resounding success. This initiative was launched to address concerns related to speeding and problematic behaviour on Blue Dasher Boulevard. We recently received data from staff outlining the impact of the Blue Dasher Boulevard Speed Bump Pilot, and overall, speeds in the area have decreased by approximately 20km/hr!

The Community and Traffic Safety Advisory Committee recently hosted its first PIC for the Traffic Mitigation Strategy. Share your feedback at PIC #2 later this fall or on the project website: www.townofbwg.com/tms

A notable addition to Ward 4 is the Great Gulf Active House, one of only three active houses in Canada built to promote sustainable green initiatives. Residents are welcome to visit the Great Gulf Active House at 22 Downy Emerald Drive to learn more.

Campus Lawn

We are looking forward to transforming the outdoor space, west of the Library, into a multi-function event space. The vision for the Campus Lawn is to provide an outdoor permissible space for events including Town-hosted events, year-round markets, community and cultural festivals, and more! Council allocated funds earlier this year to developing design options for the future Campus Lawn. We currently have multiple design options to review and are looking forward to Council support during the upcoming budget to take this project through to construction in 2024. Stay tuned for more details in the coming months!

Quick Facts

Ward Councillor: Joseph Giordano

Ward Boundaries: North: Line 9, East: Professor Day Drive South: Holland Street West, West: Sideroad 10

Parks

- Ron Simpson Memorial Park
- Summerlyn Parkette North
- Summerlyn Parkette South

Trails

- Summerlyn Valley Land Trail

Schools

Primary

- Harvest Hills Public School
- Fieldcrest Elementary School

Secondary

- Bradford District High School

Ward 5

Ward 5 residents are looking forward to seeing a number of initiatives come to life. Some of the prevalent concerns that Councillor Ferragine has heard from his residents include speeding on local roads, the state of gravel roads versus paved roads, the need for improved lighting at rural intersections, and updates to the sewer system in Bond Head.



16: Councillor Peter Ferragine and fellow Council members in front of BWG sign at Pumpkin Fest 2023

The Town just hosted their most successful Pumpkin Fest to date, attracting over 8,000 guests to Henderson Memorial Park!

Park Developments

A lot of updates have been recently made to parks across Ward 5 including a new Cricket Pitch at Joe Magani Park, as well as a new baseball diamond and the construction of a new permittable space at Henderson Memorial Park. A feature story is available in this edition of Connected.

Scanlon Creek Conservation Area continues to be an area of interest in this ward and residents continue to value its natural beauty and recreational opportunities. Residents may have already heard of the New Nature Centre at Scanlon creek which will feature an over 8,000 ft² building for students and community members of all ages to reconnect with nature, offering several workshops and events! Construction is scheduled to begin in 2024.

Looking Ahead

In our ongoing efforts to keep Ward 5 vibrant and prosperous, we are considering various projects of interest, including initiatives to improve community safety zones and promote a sense of belonging among residents.

Councillor Ferragine is committed to addressing residents' concerns and making our community a better place to live. Join Peter, Mayor Leduc, and Deputy Mayor Sandhu at the Ward 5 CAN Meeting on Saturday, October 28, from 10:00 to 11:30 am, at Fire Station 1 (77 Melbourne Drive). Residents are welcome to join and learn more about what is happening in Ward 5, learn more about Town services, ask questions, share ideas, and more!

Learn more at www.townofbwg.com/CAN

Quick Facts

Ward Councillor: Peter Ferragine

Ward Boundaries: North: Line 13, East: BWG East Border, South: Line 9 and County Road 88, West: County Road 27

Parks

- Henderson Memorial Community Park
- Joe Magani Community Park
- Scanlon Creek Conservation Area

Trails

- Scanlon Creek Conservation Area Recreational Trail

Schools

Primary

- Honourable Earl Rowe Public School

Ward 6

Councillor Harper continues to focus on improving traffic conditions, including the installation of speed bumps on critical roads like Northgate Drive, Professor Day Drive, Fletcher Street, Gardiner Drive, Mackenzie Way, and Thornton Avenue.

During the recent CAN meeting, several concerns were brought forward, encompassing a range of topics. Town-wide traffic and safety concerns were raised on several occasions, particularly regarding the Bradford Bypass, road safety on Line 9, the development plans for Line 8, and the County's role/involvement in these projects. Many ideas were also shared, like transforming the space behind 177 Church Street into a vibrant park for future recreational activities.



17: Photo of Councillor Peter Ferragine and fellow Council members in front of the playground structure at Veterans Park

Park Upgrades

Veterans Park recently received a new playground structure as well as an upgrade from sand to wood chips.

Upcoming Projects

Infrastructure and development projects in Ward 6 include the upgrading of Line 8. A staff report is coming to Council over the next few months which will provide further insight into the project schedule as well as improvement details.

Permanent traffic mitigation and roadway improvements along Northgate Drive will be completed over the next few years, as well as upgrades to community safety zones in school and park areas. The implementation of red light cameras throughout BWG is also under consideration. We encourage community participation in the Traffic Mitigation Strategy by providing feedback at an upcoming PIC meeting or on the project website:

www.townofbwg.com/tms

Stay tuned as we continue to share further updates on these projects in the coming months!

Quick Facts

Ward Councillor: Nickolas Harper

Ward Boundaries: North: Line 9, East: Yonge Street, South: Holland Street West, West: Professor Day Drive

Parks

- Veterans Park
- Deputer Park
- Jackson Parkette
- Rose Garden Parkette
- Davey Lookout

Trails

- Veterans Park Trail
- Bill Marks Trail and Greenspace

Schools

Primary

- St Teresa of Calcutta Catholic School
- Fred C. Cook Public School

Ward 7

Councillor Dykie hosted his CAN meeting earlier this week where the long awaited upgrades to Luxury Park was a key area of discussion. Residents had an opportunity to comment on the existing drawings for the Luxury Park upgrades. Various aspects of the upgrade were discussed, including parking requirements and the possibility of a splash pad. While there is an initial budget of \$670,000 for this project, additional funding sources may be explored once all feedback is reviewed.



18: Councillor Peter Dykie with fellow Council members, Town staff, and residents at the recent Ward 7 CAN meeting

Roadworks

In recent developments, road resurfacing was completed along Magani Avenue, Hulst Drive, and Gres Court. Agar Avenue, Davey Boulevard, and Miller Park Avenue have been awarded for construction for full watermain replacement, storm and sanitary works, and road resurfacing. The construction schedule is being finalized by the project team with a projected start time of late Fall 2023/early Spring 2024. Stay tuned for further details on this project.

Fred Cook Drive, Luxury Avenue, and Kulpin Avenue are in the 30% design phase and Mary Street, Thomas Street, and Drury Street are in 60% design – both projects include watermain replacement, storm and sanitary works, and road resurfacing. These projects will be proposed for construction start in 2025 and 2026, respectively.

Other Priorities

Safety and maintenance concerns at Rotary Park are also being reviewed following recent vandalism issues – this is something that Councillor Dykie will bring forward during the next budget deliberation meeting. Road safety across the ward remains a critical concern and Councillor Dykie has received several calls specifically regarding Miller Park Avenue, Simcoe Road, and Maplegrove Avenue. If you have concerns, please get involved by attending PIC #2 for the Traffic Mitigation Strategy, or share your feedback on the project website:

www.townofbwg.com/tms

Quick Facts

Ward Councillor: Peter Dykie

Ward Boundaries: North: Holland Street West, East: Simcoe Road, South: Line 5, West: Melbourne Drive and Brownlee Drive

Parks

- Rotary Park
- Luxury Park
- Fuller Heights Park
- Green Valley Park

Trails

- Fuller Height Trail

Schools

Primary

- Marshview Public School
- St. Jean De Brebeuf Catholic School
- W.H. Day Elementary School

Advisory Committee Updates

Green Initiatives Committee Delivers Action Plan

New this term, the Green Initiatives Advisory Committee is tasked with making recommendations to Council to fight climate change, protect nature, create and improve green spaces, invest in resilient infrastructure, and advocate for environmentally friendly policies.

Chaired by Councillor Jonathan Scott, the committee offers diverse perspectives including local teachers, nurses, environmental advocates, representatives from the Holland Marsh Growers' Association, as well as current and past Council members. One of the first tasks on their agenda was to develop an Action Plan to present for Council endorsement.

“Going green is a moral imperative to ensure we protect our planet for future generations. It also reduces our costs, saving taxpayers money, and supporting good, well-paying local jobs. It’s an

honour to chair this committee as we progress on our important work.” — Councillor Jonathan Scott

The committee’s action plan focuses on three areas:

1. Create a Climate Change Mitigation Master Plan that will guide the town to transform our public sector into a greener, more energy efficient and affordable future
2. Undertaking improvements to enhance parks, trails, green spaces and other green infrastructure
3. Advocating for environmental public policy that will help us all live healthier and more affordable lives.

As the Climate Change Mitigation Master Plan process starts up this Fall, stay tuned for ways to contribute your ideas and learn more about this important work. Improvements to our parks, trails and new ideas to enhance green spaces are underway across town, with more to come.

The committee has also taken a leadership role on three important pieces of environmental advocacy.

First, the committee endorsed the Right to Repair movement, which is a consumer protection measure to ensure electronic devices — everything from cellphones to agricultural equipment — are repairable, with parts and manuals available, rather than having to rely on the manufacturer directly. This movement will lower costs for consumers and help to reduce electronic waste.



19: Members of the Green Initiatives Advisory Committee

For farmers in particular, the Right to Repair concept is so important as agricultural machinery is increasingly digital and complex, and farmers need to be able to make repairs on the farm quickly and affordably.

The committee also endorsed the Mayor’s Monarch Butterfly Pledge, a North America-wide campaign to protect monarch butterflies and pollinators in general, including through naturalized landscaping and gardens.

The committee has also continued Council’s leadership in pushing for action to protect our water. In recent years, Council advocated successfully for over \$40 million in federal and provincial funds to build a Lake Simcoe phosphorus recycling facility, in order to reduce pollution from urban growth, which is harming the health of the lake and resulting in increased algae. With the support of BWG Council and a coalition of other municipalities across the Great Lakes region, the federal government has honoured their commitment to a Freshwater Action Fund of over \$700 million, including our Lake Simcoe and Georgian Bay watersheds. The committee

specifically worked this summer to advocate for an updated provincial Lake Simcoe Protection Plan to help protect our watershed, including proposing several nature-based solutions to help cleanup the Holland River.

Future plans for the committee include reviewing tree-preservation bylaws to protect our urban tree canopy, improving our arboricultural program (tree planting), further work to cleanup the Holland River, supporting student leaders as they work to ensure their schools go green, creating a new green procurement policy to help reduce emissions and buy local, and further upgrades to our parks and trails, alongside a proposed new riverfront trail network.

Committee Highlights

Committee Members

Chair: Councillor Jonathan Scott

Council Representative: Councillor Ben Verkaik

Public Members: Ron Orr, Anne Wright, Domenic Filippone, Kathy Howitt, Elizabeth Simpson Hills, Nadia Sinclair, and Jody Mott.

Mission

This committee's focus is to provide advice regarding initiatives that support the environmental health of the Town along with the mental, physical, and societal benefits for residents.

Community and Traffic Safety Committee Developing Traffic Mitigation Strategy

Ensuring the safety and well-being of the residents of our fast-growing community is of paramount importance, and addressing traffic-related concerns is a priority that the Community and Traffic Safety Advisory Committee (CTSAC) has taken head-on. Their Traffic Mitigation Strategy serves as a comprehensive road map for achieving safety and mobility of BWG residents by addressing traffic concerns, enhancing road safety, and engaging the community.

As our town expands, so does the volume of vehicles on our roads. Traffic congestion, road safety, and transportation efficiency have become focal points for residents. The CTSAC was established to take proactive steps to address these concerns.



20: Members of the Community and Traffic Safety Advisory Committee

Role of Community and Traffic Safety Advisory Committee

Chaired by Councillor Peter Ferragine, the CTSAC consists of town officials, local law enforcement, and transportation staff. The CTSAC is responsible for developing, implementing, and maintaining traffic safety initiatives. Their mission is to create a BWG where residents can feel secure and enjoy smooth traffic flow.

Tackling community safety and traffic congestion is Council's #1 priority. With a mission to make our roads safer, the committee will integrate real-time data and the voiced concerns of our residents in all our decision making." — Councillor Peter Ferragine

Traffic Mitigation Strategy

The Traffic Mitigation Strategy is a comprehensive plan that encompasses various aspects of traffic management in BWG, focused on the following key areas:

1. Identifying High-Traffic Areas

To tackle traffic congestion effectively, the strategy identifies high-traffic areas throughout town, where residents experience the most inconvenience and risk. By pinpointing these locations, the CTSAC can better develop targeted solutions.

2. Implementing Traffic Mitigation Solutions

The CTSAC aims to implement traffic mitigation solutions that cater to the specific needs of each identified area. These measures may include speed bumps, traffic calming measures, improved signage, and other initiatives to enhance overall road safety and traffic flow.

3. Community Engagement

Community involvement is crucial to the success of the Traffic Mitigation Strategy. In order to prepare a truly collective, well thought out strategy, residents are encouraged to provide their feedback and suggestions. After all, community members are the ones who live and work in these areas and are directly affected by traffic conditions.

4. Safety Cameras

A significant aspect of the strategy is the potential implementation of cameras to enhance safety. These devices can help enforce traffic laws, ensuring that everyone adheres to speed limits and traffic regulations.

The Traffic Mitigation Strategy is designed to evolve and adapt as the town grows and its needs change. The committee will work to continuously improve the strategy and ensure its long-term success through regular evaluations and adjustments.

Residents are encouraged to actively participate in this important town-wide initiative. The CTSAC has implemented channels for feedback, where residents can share feedback and concerns to help shape the strategy. To submit feedback, share ideas, or submit inquiries, visit the project page at www.townofbwg.com/tms

Town Park Updates

BWG Honours Constable Devon Northrup

On Monday, September 18, the Town of Bradford West Gwillimbury dedicated a local park in honour of Constable Devon Northrup, who tragically lost his life in the line of duty on October 11, 2022.

Hundreds of people gathered at Constable Devon Northrup Memorial Park, located at 140 Langford Boulevard, to celebrate the park's renaming and pay their respects to Northrup, his family, friends, and colleagues.

We would like to extend heartfelt thanks to Devon's family, South Simcoe Police Service, the Town of Innisfil, MP John Brassard's office, MP Scot Davidson's office, and to the community of BWG for their presence and support.



21: New sign at Constable Devon Northrup Memorial Park

October 11th is a day that will always be remembered in the Towns of BWG and Innisfil, as the day we lost two outstanding public service members.

“My hope is that Constable Devon Northrup Memorial Park is a place of happiness, a place of reflection, a place of play and laughter – A tribute that will go down in our local history demonstrating the courage, compassion, and unwavering commitment of Constable Northrup to our community.” — Mayor James Leduc

Below the park's south entrance, sits a commemorative rock that reads “Badge #229: Worn with Pride and Honour.” This rock is a hand-selected piece of Canadian Red Granite, which signifies strength, longevity, and distinction – the perfect representation of Constable Northrup.

Park Upgrades

Highlights

Joe Magani Park

New cricket pitch, accessible asphalt paths to the bleachers and concrete seating pads for mobility-impaired users at Baseball Diamonds 1, 2 and 3. Completed in July 2023.

Taylor Park

Tennis courts, multi-use sports court, playground, shade structure, community gardens have been completed, the lighting repairs are ongoing. Community gardens will be available for use in the spring of 2024, please contact the Town to reserve a garden area. Completed in July 2023.

Legion Park

New shade installed. Completed in August 2023.

Bill Marks Trail and Greenspace

Pollinator gardens have recently been planted along the trail to attract bees and butterflies. Completed in September 2023.

Veterans Park

New shade structure and seating area installed. Completed in September 2023.

Upcoming Upgrades

Luxury Park

Luxury Park will soon receive an upgrade. Before a plan is finalized and shared with Council, our Parks team accepted comments and feedback during the Ward 7 CAN meeting, held on October 16th. Stay tuned to learn more about the final plan. Planned completion: 2024.

Bradford East Park

Slated for construction mid 2024, this new park will be located in the area near 6th Line and Simcoe Road (Jonkman Road, Ferragine Court). The park will include a tennis/pickleball court, two multi-use sports courts, a seating area, and a playground. Planned completion: 2024.

Bond Head Park

A park will also be installed in the new development area of Bond Head (subdivision northwest of Line 7 and Hwy 27). This park will include a playground with feature climber, shade structure, open play area and walking paths. Planned completion: 2024.

NEW Permittable Space at Henderson Park

If you've visited Henderson Memorial Park over the last several weeks, you may have noticed some construction activity happening at the park.

We are thrilled to share that we are developing a permittable space in the north east area of Henderson, available for our residents and community groups and organizations to rent for gatherings of up to 100 people.



22: Illustration showcasing layout/plan for the new permittable space at Henderson Park

This outdoor space will feature a 2,400 ft² shelter/shade structure with a barbecue, access to water and hydro, as well as an adjacent playground.

“This is an exciting project for the Town, and I am sure, welcomed by our residents. This new permissible space will provide residents and their families with an exclusive outdoor space for gatherings like reunions, birthday parties, and more.” — Mayor James Leduc

Nestled away from the existing playground and splash pad at Henderson, the new permissible space will offer a private space for the exclusive use of the resident/group/organization that has rented it out. Of course, on the days when the space isn't permitted, the general public is able to enjoy the playground and shade structure. Access to the cooking area, water and hydro, however, will only be available during the time and for the people that have taken a permit to use the space. Once completed, signage will be erected at the entry of the permissible space, informing residents when the space is closed for a private function.

“Outdoor permissible spaces have been constructed in other municipalities and it's been a huge hit in those communities. As our community continues to grow, so does the demand for spaces that our residents can utilize for private functions at an affordable rate.” — Terry Foran, Director of Community Services

This permissible space is a great option for residents looking for an outdoor rental space to host family reunions and celebrations, birthday parties, and more!

Permitting the space

Over the next several months, our Community Services division will be developing a permitting guideline which will lay out the process for renting the space for exclusive use, as well as rental rates and any limitations to its use.

The permitting guideline is expected to be completed in line with the construction timeline and will be shared with residents once the permissible space is completed.

Construction timeline

Construction began in September 2023 and is expected to be completed in Spring 2024, and available for permit in summer 2024.

Project Highlights

Construction: September 2023 to Spring 2024

Available to Permit as of: Summer 2024

Capacity: 100 people

Amenities: Private playground, shade structure, barbecue, access to water and hydro.

Project Updates

Southwest Arterial Road

Starting in Summer 2022, construction of the Southwest Arterial Road (SWAR) project is progressing on schedule and on budget, with the most recent closure expected to reopen. Once completed, these improvements along Sideroad 10 and Line 5 will ensure a throughway for traffic traveling south of Holland Street, improve safety at the Line 6 intersection, and provide pedestrian access in the area.



23: Aerial view of Sideroad 10, south to Line 5 during paving operations

The project has been scheduled into three construction phases.

Phase 1 of the project included the reconstruction of a portion of Sideroad 10 (between Line 5 and 6), the construction of a new roundabout on Sideroad 10 and Line 6, and the realignment of Line 6 to meet the new roundabout. This phase is mostly complete with the exception of some final grading and boulevard works.

Phase 2 is underway with works ongoing along Line 5, between Sideroad 10 and Coffey Road. This phase of the project includes the construction of a new curve connecting Sideroad 10 and Line 5 as well as new access to Line 5 from the new Southwest Arterial Road along with the reconstruction of Line 5 from Coffey Road to Sideroad 10. Following an initial closure from June to August, this phase is now being completed with one lane of traffic remaining open, and there are no plans to have any further road closure to complete the work in this area. This phase will continue in the new year to allow for gas work and connection to the new Toromont facility before paving in this area is completed.

Phase 3 covers Sideroad 10, between Line 6 and Holland Street. Due to the significant portion of roadway this phase covers, the work has been separated into two sections – the first is defined as Sideroad 10, between Line 6 and Brookview Drive, and the second covers Sideroad 10, between Brookview Drive and Holland Street.

The first section of roadway (between Line 6 and Brookview Drive) includes the installation of two concrete culverts at Fraser Creek; lowering and insulation of watermain, hydrants, and related valves; and roadworks including grading, curb installation, and paving. This required a full closure of the roadway but is slated to reopen on October 27. Works in this area will continue after the reopening date while traffic is controlled by flaggers. There is a potential for a limited road closure to Phase 3 completion to expedite the remaining activities.

The second section of roadway (between Brookview Drive and Holland Street) will include the continuation of the new roadway construction including a centre turn lane and sidewalk with illumination. Weather permitting, this closure will begin on October 30 and reopen in late December.

The project team will continue to provide updates as the project progresses.

177 Church Street

Over the last year and a half, we've watched the former Bradford Public School, at 177 Church Street, transform into a modern, multi-use facility that will soon be home to several community groups and organizations.

Our contractor is in the final stretch of construction, with electrical, hvac, and other exterior and interior finishes currently underway. These finishes are expected to be wrapped up over the next several weeks, followed by renovations by each of the tenants to their spaces.



24: Exterior view of building at 177 Church Street

At this stage, there are six confirmed tenants: The Helping Hand Foodbank, Crosstrainers Canada, WoW Living, Out of the Cold Cafe, Catulpa Community Support Services, and Simcoe Muskoka Family Connections.

The building will officially open to the public once tenant renovations are completed. More details will be shared later this Fall.

Building Highlights

Construction: May 2022 to Fall 2023

Size: 30,000 ft²

Amenities: Large lobby/reception area, commercial grade kitchen, multi-purpose room, meeting rooms

Gearing Up for Winter

Although the start of winter is still a few months away, the Town's Transportation Division has officially begun its preparations for the snowy season ahead.

This is a busy time of year for the Transportation Division, the team responsible for maintaining BWG's road and sidewalk network. Every year following the Labour Day weekend, the team begins their transition into fall and winter mode – this includes fall street sweeping, removing summer equipment from dump trucks and sidewalk machines,

attaching wing plows, calibrating material spreaders, and ensuring all equipment is in good running order for the season ahead.



25: BWG's sidewalk plow at the urban yard

The town has over 30 pieces of snow removal equipment including 13 plow trucks and 8 sidewalk machines. Nearly all the equipment is dual purpose and we own and operate them throughout the entire year.

Service Standards

BWG's road network includes arterial, collector, and local roads. Each road is assessed into one of these three categories based on road class under the MMS (O. Reg. 239/02: Minimum Maintenance Standards for Municipal Highways), annual daily traffic determined through traffic counts, and the presence of schools/emergency services. During storm events, all arterial roads receive priority servicing (like Holland Street, Bridge Street, Dissette Street, and Melbourne Drive). Collector roads are next on the schedule and include main roadways through neighbourhoods (like Maple Grove Avenue, Britannia Avenue, and Miller Park Avenue), followed by local roads which comprise all other roadways and courts. Sidewalks are also prioritized in the same manner.

The Town has three scheduled shifts throughout the winter months. The early shift road crew starts at 4:00 am; the sidewalk, walkway, and laneway crew starts at 6:00 am; and the day shift starts at 7:00 am. During an average snowfall of 5-10cm, roads are typically cleared by 12:00 pm, followed by the sidewalk crew at 2:00 pm. There are, of course, always areas that require touching up, including wide corners, courts, and other areas that may have previously been blocked. Following significant snow events, staff also collect and remove bulk snow from the downtown core, courts, and other areas where snow storage is an issue.

Application Material

Once cleared of snow, sidewalks are treated using a 50/50 blend of salt and sand, to support the breakdown of ice and provide additional grip when walking along the sidewalk. Sand, with 4% salt, is applied to low-traffic roads, line roads, and gravel roadways. The remaining areas are given a treated salt that includes an activator to help the salt work faster, longer, and in colder temperatures. Treated salt is bright blue in colour and concentrated, allowing a lower rate of application – approximately 30% less as compared to regular salt – and limiting trips to reload material. The operations staff monitor the weather four times daily using radar and road temperature sensors on equipment to verify that material rates will work effectively while not over spreading.

Snow Clearing Tips

The Town's winter parking restrictions are in place to ensure our snow clearing crew can provide a high quality and efficient service during winter storms. Although the restrictions are not enforced during the daytime, it is recommended to move your car from the roadway and onto your driveway during winter storms, to allow the plows to clean the full width of the roadway. If the roads are not cleared back to the curb each time, catch basins may become blocked and could flood during warmer temperatures. Another rule of thumb to follow is to clear a space to the left end of your driveway so that when the snow plow comes down your street, it pushes most of the snow into that cleared space and not at the end of your driveway.

Reporting an Incident/Complaint

The most efficient way to report a snow clearing-related complaint or concern is through the myBWG App or Report an Issue Form on our website. Submissions are sent directly to the Town's Transportation team for review and staff can respond as needed. The Town also uses a snowline for concerns, compliments, and complaints. Messages are forwarded to the winter operations team: 905 775 5366 ext. 2222.

Upcoming Events and Campaigns

Local Government Week

October 15 to 21

Local Government Week is an opportunity to educate youth on the important role of municipal government and the important public services they provide.

In celebration of Local Government week, BWG Council is hosting a special Youth CAN Meeting. Youth will learn about local government, Town services, and have an opportunity to ask questions, share ideas, and more!

Date: Saturday, October 21

Location: Fire Station 1 (77 Melbourne Drive)

Time: 10:00 am-12:00 pm (ages 7-12) and 2:00-4:00 pm (ages 13-18)

Santa Claus Parade

Saturday, November 18

BWG's greatest holiday tradition brings friends and families together as local businesses, service groups, clubs, entertainers and more bring the holiday spirit to life. The parade attracts thousands of spectators each year to enjoy the show under the stars. The parade features numerous diverse floats from the community beginning at Bradford High School and travelling east on Holland Street, finishing at the Bradford and District Memorial Community Centre.

Location: Holland Street

Time: 6:30 - 8:00 pm

[Click here to learn more](#)

Snow Much Fun

Friday, December 1

Celebrate the winter season at Snow Much Fun – a family-friendly, fun-filled community event. Join us at Sunshine Square for a tree lighting ceremony, train rides, entertainment, and a local artisan market. Indoor activities include leisure skating, crafts, and more!

Stay tuned on social media as we share more details over the next several weeks.

Location: BWG Leisure Centre (471 West Park Ave.)

Time: 6:00-8:30 pm

[Click here to learn more](#)

Family First Night

Sunday, December 31

Ring in the New Year with family, friends, and fireworks at BWG's 11th annual Family First Night!

Join us for an evening of skating, inflatable obstacle courses, live musical entertainment, busker shows, crafts, fireworks, and more.

Location: BWG Leisure Centre (471 West Park Ave.)

Time: 6:00-9:00 pm

[Click here to learn more](#)

Family First Night

Sunday, January 7

Celebrate the New Year with BWG Council at the 7th annual Mayor's New Year's Levee. The event will feature activities including leisure skating, performances by local musicians, and cake for all participants!

Location: BWG Leisure Centre (471 West Park Ave.)

Time: 12:00-2:15 pm

[Click here to learn more](#)

Investing in BWG

Transforming the Hwy 400 Employment Lands

Over the past five years, residents have noted a dramatic change to the landscape around Highway 400 and County Road 88. What were once hundreds of acres of vacant, unused fields are quickly being transformed into a world-class industrial park, home to corporate headquarters, state-of-the-art manufacturing facilities and multi-national commercial ventures.

The Highway 400 Employment Lands are the culmination of decades of strategic planning and investment by the Town of BWG, to create an expanded and sustainable manufacturing and employment base that will support the economy of the municipality for decades. This involved a multi-year municipal servicing plan for the properties along Highway 400 from Line 9 to Line 5, to develop a supportive infrastructure for businesses to establish themselves.

The Town's Capital Plan has overseen the addition of water and wastewater services to many of the properties in the employment lands, and investments from municipal, county, provincial and federal governments have funded the expansion of transportation access to the area, with a new exchange at Line 5, upgrades to the interchange at County Road 88 and plans for a Highway 400-404 Link – the Bradford Bypass – slated for the northern portion of these lands.

The results of these strategic investments has been transformative, with many new businesses establishing themselves in the employment lands in the last few years. MiTek Canada, a global supplier of engineered products and services for the building components industry – and a Berkshire Hathaway company since 2001 – was the first to build in the southwest portion of Highway 400 and County Road 88 (called the Strathallen Lands – the first area to have full servicing). They were quickly followed by Rieker Shoes, a multi-national footwear manufacturer based in Germany; Hampton Inn Hotels; Marriott Hotels; Modular Precast Systems, an environmentally-responsible precast concrete manufacturer; and Kierland Group, which is



26: BWG Council members, MPP Caroline Mulroney, and Highlight Motor Group at the Highlight Motor Group ground breaking event

building a number of commercial units. Some are completed and operational, while others are under construction.

Not surprisingly, given the new investments in transportation infrastructure, others are quickly building near the Highway 400 exchanges. In 2022, Toromont Industries – a global leader in the manufacturing and servicing of heavy equipment – announced that it is building a 137,000 square foot re-manufacturing facility along Line 5 to extend the life of its fabricated products. This summer, Highlight Motor Group – one of the 50 fastest growing transportation companies in Canada – broke ground to celebrate the announcement of their new 560,000 square foot facility along Line 5. The development will include a headquarters, advanced mechanical shop and truck storage, forming a transportation hub.

Collectively, the Highway 400 Employment Lands are forecast to create more than 4,000 jobs to date. The Highlight Motor Group investment alone will see 2,000 new hires once they are fully operational. It means more options for local employment, more options for hospitality and tourism, and economic stability for a rapidly growing community.

Developments Along Holland Street and Sideroad 10

Over the last several months, there has been an increase in the number of development applications throughout BWG, particularly in the area of Holland Street and Sideroad 10.

Figure 27: Proposed development for 500 Holland Street West

This 7,152m² independent seniors retirement home will feature 74 units

Owner: CP Reit Ontario Properties Limited

Current Status: Site plan under review by Town staff



Figure 28: Proposed development for 545 Holland Street West

This 4,375m² industrial building will feature 4 units.

Owner: Bradford Shopping Centres Inc.

Current Status: Site plan under review by Town staff



Figure 29: Proposed development for 558 Holland Street West

This 19,406m² independent seniors retirement home will feature 164 units.

Owner: Hillspport Holdings Developments Inc.

Current Status: Site plan agreement executed, registered, and can proceed to building permits. Applicant has requested redesign, which is under review by Town Staff.



Figure 30: Proposed development for 566 Holland Street West

This gas station and car wash will feature 10 pumps and a 353m² retail building.

Owner: Mac's Convenience Stores

Current Status: Site plan agreement executed and registered, can



proceed to building permits.

Figure 31: Proposed development for 585 Holland Street West

This 4,626m² Comfort Inn & Suites hotel will feature 91 rooms.

Owner: 2613390
Ontario Inc

Current Status: Site plan agreement executed and registered, building permits issued.

